

- CROWD REVIEW FOR -

*Put Your Hands Up  
(Letitgoletitflow)*

KADRAE - AUG 18, 2013



REVERBNATION

## WORD CLOUD

THIS VISUALIZATION REVEALS WHAT EMOTIONS AND KEY THEMES THE REVIEWERS MENTIONED MOST OFTEN IN THE REVIEWS. THE LARGER THE WORD THE MORE IT WAS USED BY THE REVIEWERS WHEN DESCRIBING THE TRACK.

MELODY HITTING **LYRICS** HIGH FUNKY BASS POTENTIAL POPULAR GUITAR RETRO CATCHY FUNK BACKING  
CHORUS DANCE **STYLE** STRONG PIANO **SINGER** SIMPLE HARMONY ENJOYABLE TUNE **BEAT** ATTENTION  
SOULFUL CLEAR SMOOTH

## REVIEWS

"There was a smooth sounding start with the use of the vocals and the clapping worked well. I did think that the male vocals struggled with some of the notes, and needed to improve the clarity and volume of the singing of the words overall. I think the pace, speed and delivery could be varied and changed now and again to make it just a little more interesting to listen to."

"The drum beat at the start of this track is quite striking, and the funky run of the bass line, coupled with the funk style of the piano and keyboard playing all add together to give the song a funky soulful style. I think the vocalist's style is a bit bland though, and his voice seems to blend into the music in places, rather than standing out and leading the song. I think the style of the track is quite funky, and it has a nice vibe to it, but it just needs some more substance."

"The beat and keyboards in this track give it a bit of a retro feel to it. the vocals add to this feeling with both the male lead and the backing vocals giving a bit of a soulful feel to the track but also keeping up the retro feeling. the keyboards good enough though its the steady and simple beat that dominates the track, the guitar work is a nice change though. While the beat is ok there is very little variety in the track, there's a loose verse/chorus split and this could do with setting out a bit more for it to really count. Not a bad retro track, with a modern feel the vocals are nice and easy, the beat uncomplicated, it just doesn't stand out too much."

"This singer has more of a classic 80's soul vocal tone, the responding backing vocal comes across really stylishly with the thinned out treble setting, great formula of call and response vocal styling. This track gets off to a good start, the melody is strong but its the arrangement of the backing vocal that gives it that extra boost. Catchy chorus, the lyrics especially have that interactive appeal, this would go down a storm live in an arena environment. The singer has an amazing pitch and sings just as naturally in falsetto than in mid range, reminds me of Prince. A very groovy 80's soul funk feel to this tune."

"Nice song, it had a real '80s feel to it, and also a very daft punk feel. It had a groove, unlike a lot of songs today, but I think that the only people to buy this album will be the ones who were born in the '70s and '80s, but I may be wrong. The singers were really good, and I think that they were perfect for the genre. If the artist(s) had gone the same way as daft punk and maybe used voice mods or synths, maybe it could become mainstream or at least popular."

"This song has nice beat measurement timing, and good strong vocals. rhythmically in beat. good instrumentals. ready made to be played. nice tone. song a little too long. Try adding more to your song instead of repeating what it sounds like is the chorus."

"A little bit of a disco vibe with lyrics that don't quite match with it. Talking about "twerking" in a dance tune? Very rough to listen to. Tries too hard to be dirty with more of a clean musical range. Not very strong in any sense of the word. Needs serious work when it comes to delivery and marketability. The vocals are also out of tune and that makes it hard to listen to. The high notes are almost cringeable."

"Oh God. One of THESE intros. All songs that use these intros paint the picture of a transvestite dancing in the streets in downtown New York, trying to hook up with ignorant young men. The lyrics of the song pretty much reflect this assumption. Although the beat is not a bad one, the harmonies certainly are no saving grace. This may be a better song if it were to have a less...exotic beat."

"Catchy song, interesting voice. I like the harmonies by the lead singer and his back up singers. On the other hand, there is nothing really original enough about this song to catch a widespread audiences attention and I do not foresee it being played on the radio."

"Music sounds nice that makes me wanna dance.. the only issue is the is like repetitive but the good thing is that that makes you learn the lyrics easier lol cool song bro!!! Where can i buy your cd? lets party!! this song is awesome"

"Starts with a punchy Rhodes style piano burst over a funk beat and is a great sounding Stevie Wonder style ditty. The bass sounds rich and has that classic funk sound. Vocals are delivered with precision and are very clear with a good range. Backing vocals are mixed well and performed to a high professional standard. Overall very professional and pleasing."

"Not keen on the beat, don't like the manufactured, over produced sound, sounds a bit like a Stevie Wonder tribute, maybe trying to be funky, but doesn't really achieve it, quite like the electronic piano sound, but still sounds a bit over produced and compressed. Might be popular as a slower number in hip hop type clubs or radio stations. Don't like the shimmery effect, sounds clichéd, also a bit repetitive as a tune, although chorus is quite catchy. not my cup of tea to be fair."

"This song is very jazzy and relaxing. Even though he's not really "singing", he's more like talking in rhythm, I really enjoy his voice. The parts of the song that they sing in harmony sounds great! Their voices intertwine so well with each other. This is a song that I would definitely listen to again"

"This is one of those songs you want to play while driving around in your car with a bunch of friends. Very catchy and fun. The lyrics are simple and clear. The vocals are solid. It's an urban song with a lot of play. It's not too rough or "gangsta", so it would appeal to a wider audience. The music is varied, with a nice guitar riff that almost reminds me of a young Santana. The lyrics are clear and simple, and you can easily sing along. I would say it's pretty marketable. It's an urban "pop" song that makes you smile."

"A very good track overall. I really enjoy the track because it is very funky and catchy and you find that you can't stop listening to the track. The lyrics go very well and the singer is very talented. It's also a very relaxing track which I could see being a chart topper."

"this track does not have commercial potential since it is very old school and sounds very late 90's early 2000's in style. however, for the right crowd(including me) this track ROCKS! I am glad some people take the time to appreciate the older styles. And I must add that it is good to hear an older style of track with a modern mix down. The lows are punchy and come through nicely without conflictions. The mids are VERY clear and the high's compliment them with presence. Great track, I want to hear MORE!"

"very meaningful beat to start which is good, grabs your attention. the bass guitar really adds a nice deep element to the song. the vocalist is good and has a really nice tone to their voice. musically the song is well produced and has a good variety of instruments to it. the extra vocalists in the chorus are good. the lyrics are good and can be picked up easily. the tempo is perhaps a little slow for a song of this type. the guitar solo really breaks the song up well. this song has potential, but unlikely to be a big hit."

"There was some smooth classy rhymes going on, soulful vocals making you put your hands up. Twerking and dancing paramount on this track, all about hitting those high notes, nice instrumentals. Cosmic lyrics, asking you to take the chance, flirting with women on the dance floor. Lyrically smooth, hitting all the kind messages, working the body on the dance floor. Melody wise was off the hook, hitting a dance mood, rhyming and melodious tunes. This song had some potential, anyone would purchase it to party at the club."

"The intro caught my attention right away.This kind of music is joyful and upbeat.They have very high quality of recording materials that actually hide echoes and the layer of each voices is put together.They've done very pleasant song no need for changes.It stands out throughout the performance this could be popular."

"I like the beat. Something that gets you into it the vocalist sounds a little weird. The lyrics are decent reminds me of a cleaner rap song. I enjoy this a lot more then the vulgarity involved in rap songs. The tune is catchy to and the tune and beat complement one another. The lay of the song make it feel as though these people know how to make music. I listen to this song again."

## OVERALL TRACK RATING

THIS IS THE OVERALL RATING FOR THE TRACK AS CALCULATED FROM THE WEIGHTED AVERAGE OF ALL THE REVIEWERS' RATINGS. THIS SIMPLY MEASURES HOW "GOOD" THE TRACK IS OVERALL (NOT NECESSARILY MARKET POTENTIAL).

LOOK FOR A MINIMUM OF 7.0 TO INDICATE A HIGH QUALITY TRACK

6.1 / 10

## WISDOM OF CROWDS

WISDOM OF CROWDS IS A PROVEN METHODOLOGY THAT LARGE GROUPS OF ORDINARY PEOPLE ORGANIZED UNDER THE RIGHT CONDITIONS (A "SMART CROWD"), OUTPERFORM SMALL GROUPS OF EXPERTS IN MAKING DECISIONS AND PREDICTIONS. IT IS NOT NEW. IT IS THE **SCIENCE BEHIND GOOGLE** AND DECISION-MAKING IN SOME OF THE LARGEST COMPANIES IN THE WORLD. IT HAS BEEN PROVEN TIME AND AGAIN THAT COLLECTIVE WISDOM SURPASSES THE EXPERTS. IT ALSO MEANS THAT WE CAN GUARANTEE 95% ACCURACY IN TRACK RATINGS.

**THE 4 CONDITIONS REQUIRED TO FORM A "SMART CROWD" THAT DELIVERS AN ACCURATE REVIEW ARE:**

1) DIVERSITY OF OPINION: A SAMPLE GROUP OF REVIEWERS WITH MANY DIFFERENT POINTS OF VIEW MAKES BETTER DECISIONS THAN ONE WHERE EVERYONE HAS THE SAME INFORMATION.

2) INDEPENDENCE: THE REVIEWERS' OPINIONS ARE NOT INFLUENCED BY OTHERS.

3) DECENTRALIZATION: ANSWERS ARE GIVEN BY INDIVIDUAL REVIEWERS BASED ON THEIR OWN LOCAL AND SPECIFIC KNOWLEDGE RATHER THAN BY A CENTRAL PERSON.

4) AGGREGATION: THERE IS A WAY OF ACCURATELY MEASURING THE SAMPLE GROUP'S COLLECTIVE ANSWER.